

STRETCH YOURSELF *with* RonBroussard

Promise to Meeting Planners

10 Ways We Will Make Your Job Easier

1. **Simplicity** – My team is easy to work with and Ron is no “prima donna.” We like people and enjoy building relationships through helping others. Over the years, we have developed these relationships, and are proud to have many of our clients and business associates become our good friends.
2. **Reality** - We understand that we succeed only when you, the Professional Meeting Planner, succeed. Enthusiastic ovations are exciting, but it takes more than loud applause to make your event successful. There are often multiple expectations to be fulfilled and our goal is to ensure that this occurs to your satisfaction.
3. **Availability** – You can count on us to remain available. Booking an event is only the beginning--after that we will be in contact with you periodically, planning and confirming details. You will even be provided with our private telephone numbers for emergencies.
4. **Accommodating** – We want to say “Yes” to your requests. Obviously, we cannot accommodate every request, but we will do all that we can to assist you.
5. **Concerned** – We genuinely care about your reputation as well as our own. We believe that by working with you, we can make every program the best that it can be.
6. **Flexibility** – Last minute changes are sometimes unavoidable, so we strive to be flexible to these unforeseen “opportunities.”
7. **Trustworthiness** – Relationships are the basis of our business. Trust is built with hard work and time--we will never knowingly breach your trust.
8. **Truthfulness** – We practice what we preach: **Leadership Principle # 1 – Complete Truthfulness.**
9. **Interaction** – Ron plans to be available before and after his presentations. He enjoys interacting with people, and is not of a “speak and run” mentality.
10. **Timeliness** – We pledge that all of our promises will be met on time.